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1. A reflective handlebar insert device having omnidirectional reflective capacity, inserted and applied to the ends of any vehicle having hollow handlebars, the device comprising a cylindrical shaped body having a length, a plurality of flexible circular fins in parallel alignment along the length of the body and a hemisphere-shaped reflective cap attached to a first end of the body, the hemisphere-shaped reflective cap having a multiplicity of facets comprising the hemisphere-shaped reflective cap.

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- a. the body and the flexible circular fins are made of rubber or plastic and are sized to fit within the end of the handlebar, the flexible circular fins bending to form a snug internal fit within the handlebar end
- B. the hemisphere-shaped reflective cap is made of a highly reflective material, such hemisphere-shaped reflective cap extending beyond the end of the handlebar, the hemisphere-shaped reflective cap of a diameter to prevent complete insertion of the hemisphere-shaped reflective cap into the handlebar end.

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